FALL 2015 CONFERENCE AGENDA
Hosted By:
University of Central Oklahoma
October 23rd, 2015

8:30 am	**Registration**, Continental Breakfast
9:30 am	**Welcome**, University of Central Oklahoma, President Don Betz
9:45 am	**Keynote Session**: **The College and Career Readiness Dashboard: A Partnership for Predicting Student Success in Higher Education**

Dr. Leslie Williams, Director, K20 Center: University of Oklahoma
Dr. Nicole Campbell, Dean, University of Oklahoma, Associate Professor of Psychology, University of Oklahoma
Dr. Robert Terry, Professor of Psychology, University of Oklahoma City Community College
Dr. Scott Wilson, Project Director/Director of Innovative Technologies, K20 Center: University of Oklahoma

Getting timely information to students, parents, and school counselors to inform good decision-making is essential for keeping students on track for achieving career and higher education goals. In this project, we created a partnership between one large urban school district and the regents for higher education that served the district. We then linked 6-12 academic and behavioral data with higher education outcomes, used predictive analytic tools to generate models for predicting postsecondary outcomes from secondary school academic profiles, and then exported these models to a visual interface (i.e. a dashboard) for ease of communication to our target audience.

10:45 am	**Morning Break**
11:00 am	**Campus Host Session: Student Transformative Learning Record (STLR) Data Collection Plans**

Carlie Wellington, Assistant Director of Transformative Learning Assessment, University of Central Oklahoma

At the University of Central Oklahoma, we are guided by the mission of helping students learn by providing transformative experiences so that they may become productive, creative, ethical and engaged citizens and leaders contributing to the intellectual, cultural, economic and social advancement of the communities they serve. Transformative Learning develops beyond-disciplinary skills and expands students' perspectives of their relationships with self, others, community and environment. In Fall 2015, we launched our Student Transformative Learning Transcript (STLR), the first effort of its kind to track, assess and document student skills critical to their workplace, citizenship and personal success. STLR provides a way for students to demonstrate competence in the 'beyond disciplinary' skills employers need by earning badges in five of our Central Six Tenets of Transformative Learning: Global & Cultural Competencies; Health & Wellness, Leadership, Research, Creative, & Scholarly Activities, and Service Learning & Civic Engagement. This session will provide an insight on the assessment of STLR, badge levels, activities and assignments.

11:45 am	**Break, Lunch and OK-AIR Business Meeting**

1:00 pm   **Breakout Session One:**

Systematic Approach Correlating End-of-Course Student Evaluation to Effective Instruction
Saeed Sarani, Executive Director, Assessment, Accreditation and Institutional Research, Mid-American Christian University

The Higher Learning Commission (HLC) defines assessment of student learning and focus on "persistence and completion are ways in which the institution improves and thus assures the quality of its teaching and learning" Assessment is a participatory, iterative process that provides: (1) Provide data institution needs students' learning, (2) Involves all in analysis to improve teaching and learning, (3) Produces evidence on students learning outcomes, (4) Guides institution to make improvements, (5) Reevaluate the feedback changes, and (6) Create cycle of success. This session will provide insights and techniques to address this important assessment component.

        ~OR~

Campus Diversity Analysis
Dr. Kelly Meredith, Director of Institutional Research, Oklahoma City University

At the request of our HR office, a diversity report was developed which compared our campus's gender and ethnic makeup to that our Peer and Benchmark institutions or to census data for our surrounding area as appropriate. Faculty, staff, and student diversity were evaluated. Application and acceptance rates analysis and faculty/student diversity comparisons were also included in the report.

1:45 pm   **Afternoon Break**

2:00 pm   **Breakout Session Two:**

How We Created the Office of Institutional Effectiveness, Now What Should We Do Next?
Dr. Dana Owens-Delong, Dean of Institutional Effectiveness, Southwestern Christian University
Bekah Willis, Data Specialist, Southwestern Christian University

When a small university grows quickly (almost overnight) there are many areas that need to be created. It became very evident with the last accreditation visit that an Office of Institutional Effectiveness needed to be established. Previously, the responsibility had fallen to a series of individuals who had successfully completed individual reports and provided sets of data on an "as needed" basis. It was now time to get organized and pull all of the pockets of data collection occurring across campus into a thoughtful and purposeful process. The first half of this presentation describes the steps we have taken in one year and then we are hoping attendees will help us with the best ideas for what we should do next. Please come prepared to help us learn from your experience!

        ~OR~

Maintaining Methods for Data Accuracy – A Discussion of Best Practices
Devon Lockard, Master of Adult and Higher Education – Institutional Research Student (OU), Graduate Assistant in Data Science (OU), and Intern in Institutional Research and Effectiveness (UCO).

One of the most important roles as an institutional researcher is the reporting aspect. When collecting data for reports to the institution, state, provincial, federal agencies, etc. it can be presumed that the data is collected for a good reason. Accuracy may affect the internal and external perceptions on the credibility of the department/institution which would directly influence policy decisions. With this importance of having data accuracy, what are the best practices at your individual university and how can that be utilized by other departments of institutional research?

2:45 pm   **Conference Wrap Up and Evaluation**